

MARCUS KELLY

Digital Designer

Digital designer focused on making complex information and interactions clear, usable, and visually engaging across user experiences and brand systems.

Portfolio: marcuskelly.design
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Experience

Creative Intern / Design Resources, Inc.

June–August 2026 · Overland Park, KS

Contributed to DRI DUCK apparel marketing and design initiatives through sales collateral, product artboards, image retouching, digital asset management, and campaign development. Collaborated across creative and marketing teams on production-ready deliverables for web, print, email, and e-commerce.

Engineered a responsive website prototype and component-based Figma design system using principles of atomic design, including reusable layouts, responsive reflow behaviors, prototyping, CMS exploration, and development handoff documentation.

Design Team Lead / Union & Involvement, Truman State

April 2024–present · Kirksville, MO

Leads design projects spanning event marketing, print collateral, and WordPress website development. Trains and mentors a fellow designer while delegating projects and overseeing team workflow.

Leverages AI APIs to streamline the team's project intake system, represents the design team to campus partners, and develops cohesive visual systems for major university initiatives, including Homecoming.

Front-of-House Team Member / Colton's Steak House

November 2020–July 2024 · Kirksville, MO

Held multiple customer-facing and coordinating roles across front-of-house restaurant operations.

Skills

Interpersonal

Collaborative, resourceful, articulate, adaptable, detail-oriented, proactive, critical thinker

Technical

WordPress: custom theming, SCSS, FTP workflows, SEO practices, HTML, CSS, JavaScript (GSAP animations)

Adobe CC: InDesign, Illustrator, Photoshop, After Effects, Firefly

UI design and prototyping: Figma, team libraries, responsive layouts

Workflow and collaboration: Make, OpenAI API, Wrike, Trello

Education

Truman State University

August 2023–present · Kirksville, MO

Expected graduation: May 2027

GPA: 3.88

Bachelor of Fine Arts in Design,
Minor in Communication

Member of Lambda Pi Eta,
Communication Honor Society